ORDER

Order / Rev: 37579 Orders Alt Order #: 08880400 Product Desc: NRCC IE 2012

> Estimate: 3336

Flight Dates: 10/19/12 - 10/25/12 Original Date / Rev: 10/11/12 / 10/11/12

GENERAL Order Type:

KLAS

Primary AE: Mike Jones

Sales Office:

Sales Region:

K-WAS National

Name: Agency

Buying Contact:

Billing Contact:

815 Slaters Lane

National Media Inc

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

11/29/08

00:10:00

Broadcast

15%

Cash

Advertiser

Name:

NRCC

PO4

LV1

AGY, POL, ISS

Demographic:

A35+

Product Codes:

Priority:

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

DIII CIGII								
Start Date	End Date	# Spots	Gross Amount	Net Amount				
10/01/12	10/25/12	6	\$11,000.00	\$9.350.00				

Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
October 2012	6	\$11,000.00	\$9,350.00		
Totals	6	\$11,000.00	\$9.350.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KLAS	30%	\$11,000.00		
Market	100%	\$36,666.67		

Competitive Share	Share	Total	
CABLE	0%	\$0.00	
KBLR	0%	\$0.00	
KFBT	0%	\$0.00	
KINC	0%	\$0.00	
KTNV	25%	\$9,166.67	
KTUD	0%	\$0.00	
KVBC	0%	\$0.00	
KVVU	5%	\$1,833.33	
KVWB	0%	\$0.00	
LV1	0%	\$0.00	
UNKWN	0%	\$0.00	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/19/12	10/25/12	8 News Now 6a M- 8 News Now 6a M		6-7a	MTWTF	:30	\$1,200.00LV1	0.00 NM	5	\$6,000.00
	8-NOW	6AM										
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
W	eek: 10/	19/12	10/25/12	MTWTF	5	\$1,200.00	0.00					
E 2	8	10/21/12	10/21/12	NFL Reg Season (Same£M	NFL Footba	II RegS	:30	\$5,000.00LV1	0.00 NM	1	\$5,000.00
				NFL Football Reg.	Season	(10:00 AM-4	:15 PM)					

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Totals

\$11,000.00

6

NRCC Advertiser: Order / Rev: 37579 NRCC IE 2012 **KLAS** 08880400 **Product Desc:** Alt Order #: Estimate: 3336 Flight Dates: 10/19/12 - 10/25/12 Rate Pri Rtg Type Spots Start/End Time Days Len Spots **Amount** Ln Ch Start End **Inventory Code** Break **CBS NFL FTBL** <u>Rating</u> 0.00 Weekdays Start Date End Date Spots/Week Rate

1 \$5,000.00

Week: 10/15/12

10/21/12